

THE DIGITAL JOBS PROGRAM

# Round 10 Welcome Session

24 July 2024



Jobs, Skills,  
Industry  
and Regions

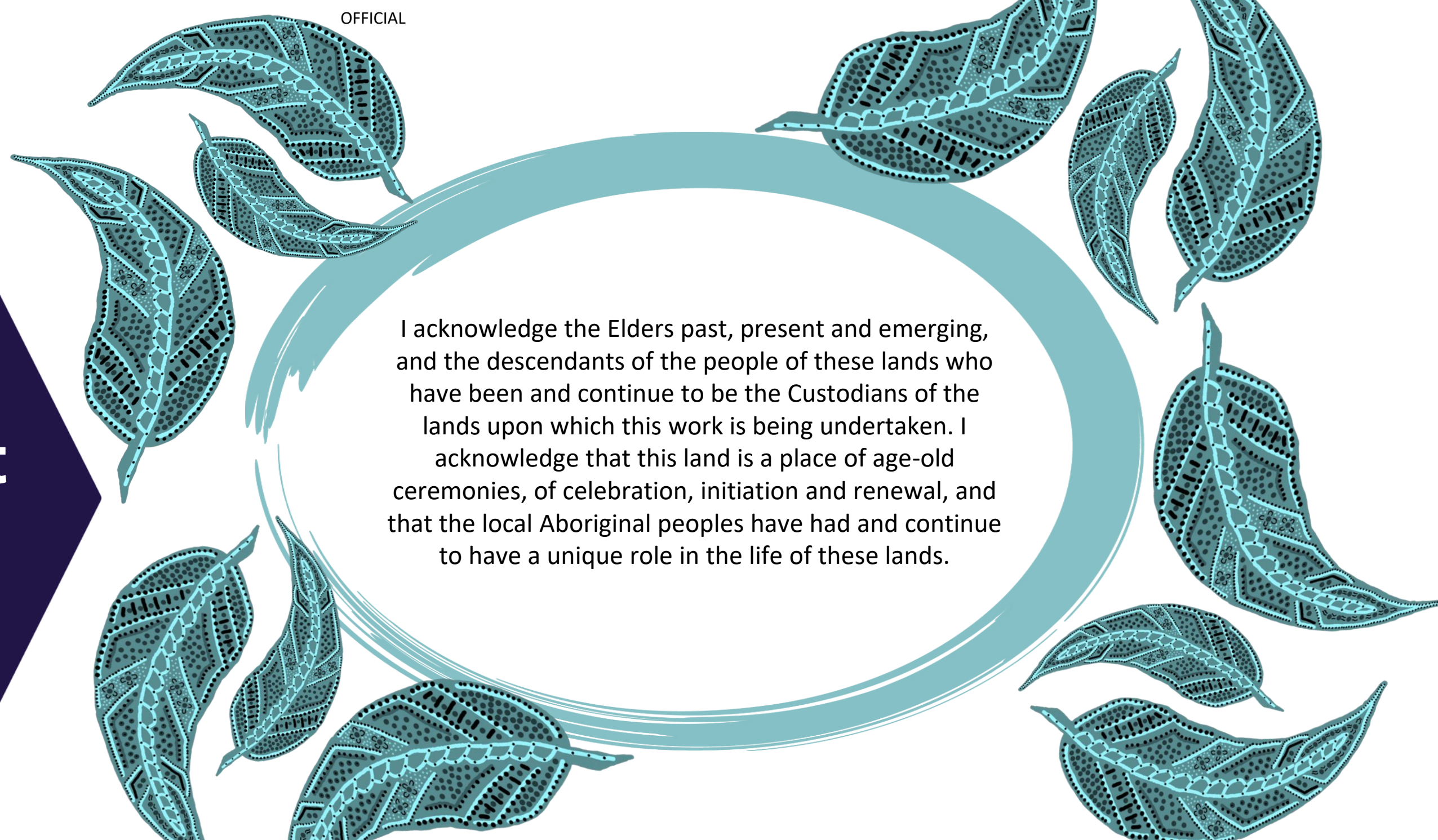




# Acknowledgement of Country

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I acknowledge the Elders past, present and emerging,  
and the descendants of the people of these lands who  
have been and continue to be the Custodians of the  
lands upon which this work is being undertaken. I  
acknowledge that this land is a place of age-old  
ceremonies, of celebration, initiation and renewal, and  
that the local Aboriginal peoples have had and continue  
to have a unique role in the life of these lands.



# Agenda

- **Overview of the Digital Jobs program**
- **Your Digital Jobs toolkit**
- **Introduction to Hudson**
- **Key timelines**
- **Q&A**

# Introduction

- This session is being recorded
- Ask questions through the Q&A box (not the chat box)
- Post-session, Hudson will send a follow-up email with the presentation, a recording of the session, FAQs and link to access Hudson's JobAccelerator portal



**Xenia Haysom**  
Senior Program Manager,  
Talent Initiatives



**Sue Lawson**  
DJP Project Lead,  
Hudson



**Fiona Cowl**  
Lead Coach, Hudson

# Congratulations



Only the top 15% of applicants are offered a place on the Digital Jobs program

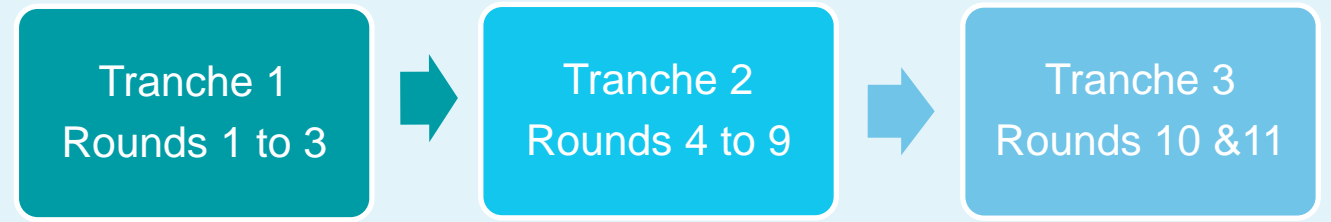
## Welcome to Round Ten

**250+** participants

- Cloud Computing\*
- Data Analytics
- Digital Marketing
- IT Operations Support
- Programming/Software Development
- User Experience/User Interface
- Web Development

*\*The Generation Australia cloud course is full-time for 16 weeks*

The Digital Jobs program commenced in July 2021



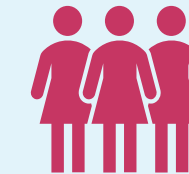
**33,000+**  
applications  
received



**5,350+**  
total participants



rounds  
underway



**61%** female  
participation in  
Rounds 10 & 11





# Round 10 Participants receive:

- 12 weeks of free training from leading institutions
- 3 x 45 minute career coaching sessions
- Webinars on resume building, developing your LinkedIn profile, networking and mastering interviews
- Opportunities to apply for 12-week work placements (minimum wage)
- Access to a library of employability resources to help you on your career journey

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# Program partners

## Getting started



- Program application
- Assessment & selection
- Training provider enrolments
- Employability webinars
- Access to 3 career coaching sessions
- Access to the Hudson JobAccelerator portal

## Training providers



- Training conducted by leaders in industry
- Access to Learning Management System (LMS) and range of other services
- Induction welcome session
- Platform to communicate with other participants and network

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# Introducing

# Hudson

Great people. Great performance.



Hudson delivers assessment, selection, training support and career coaching



We are here to help

## Recommend

- Save a copy of Participant Guide
- Save a copy of Course Handbook
- add to address book: [digitaljobs@hudson.com](mailto:digitaljobs@hudson.com)



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# Career transition resources

**Hudson**  
Great people. Great performance.

## The Hudson JobAccelerator portal



Career Coach



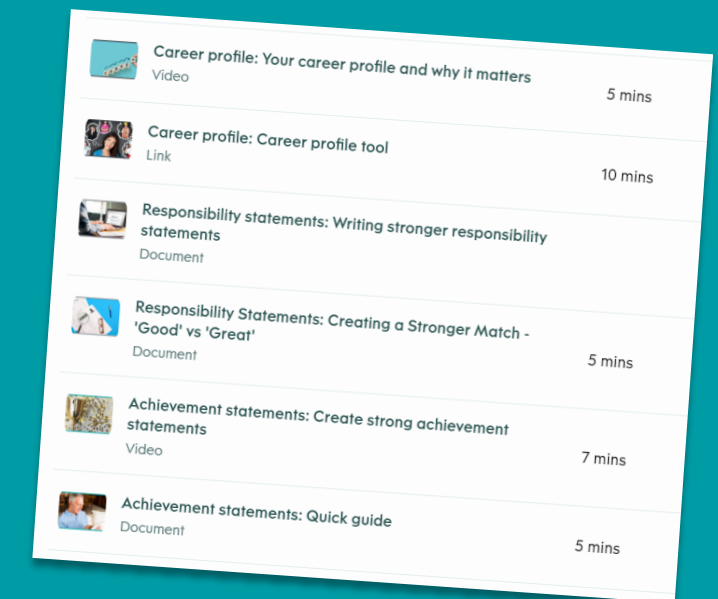
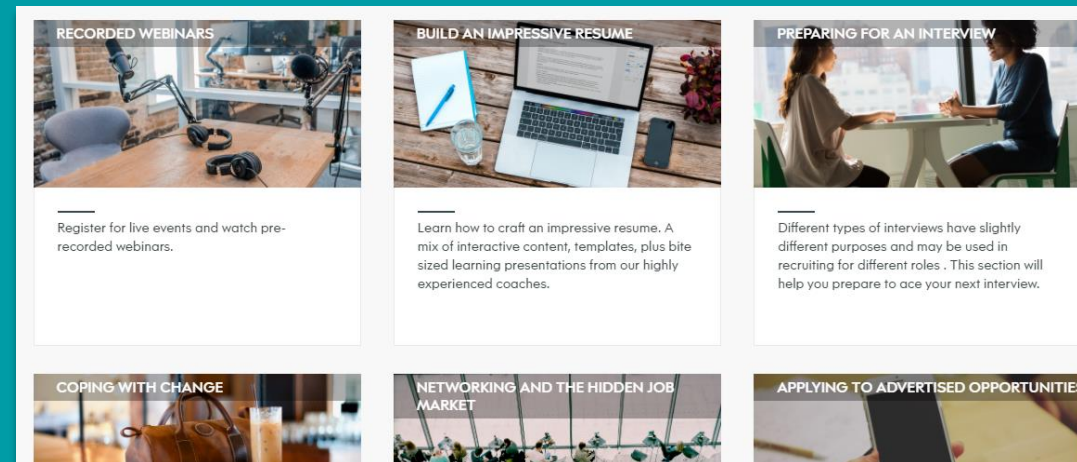
Employability  
Webinars



Templates



Tools





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# Your career coach

**Hudson**  
Great people. Great performance.



## CAREER COACHING SESSIONS 3 x 45 MINUTES EACH

1 <sup>st</sup> Session - Week 1-3	2 <sup>nd</sup> Session - Week 5-8	3 <sup>rd</sup> Session - Post-training
Program overview and support provided by the career coach	Discuss course progression, study and assessments	Post-training check in
Introduction to resources including the JobAccelerator portal and employability webinars	Support with identifying transferable skills within new digital path	Career planning and setting up for success – LinkedIn, networking, resourcing, role options
Complete interest in placement questionnaire	Resume support	Resume review if needed

This is a unique opportunity to talk to an expert about your career goals and get the most out of this program.

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# Employability Webinars



## Employability Webinars

Participants will have access to a series of **9** employability webinars to help get you job-ready. There will be 5 live webinars along with 4 additional employability webinars made available on Hudson’s JobAccelerator portal.

LIVE SESSIONS	
1. Building an impressive resume	Wednesday 14 August 12pm
2. Transferrable Skills	Tuesday 27 August 1pm
3. Creating a strong LinkedIn profile	Wednesday 11 September 12pm
4. Networking for Success	Thursday 26 September 1pm
5. Mastering the art of interviews	Tuesday 8 October 1pm

AVAILABLE ON JOBACCELERATOR PORTAL
6. Job applications & selection criteria
7. Optimising your LinkedIn profile
8. Job search strategies
9. Self-insights and career planning

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# Back to learning

## Top 5 study tips

### 1. Create a positive study environment

Ensure a comfortable and distraction-free environment. Pay attention to ergonomics, lighting, and temperature to enhance focus.

### 2. Set boundaries and create accountability

Online learners often juggle studies with other commitments. Establish uninterrupted study time by clearly communicating boundaries with family and friends. Close your browser tabs and inbox, put your phone on silent and make sure you focus on one thing at a time. Commit to your course publicly by posting about it on your LinkedIn profile and talking about it to your family and friends. This is proven to increase the chance you will do it.

### 3. Communicate, communicate, communicate

In the online learning environment, clear and friendly written communication is crucial to avoid misunderstandings. Prioritise effective communication with classmates and mentors and collaborate to gain insights and stay motivated.

### 4. Plan ahead with a schedule

Upon enrolment, note due dates and webinars in a calendar to manage commitments. Consider using a wall or desk calendar for visual reminders. Create a weekly schedule to allocate study times and prioritize tasks. Make sure to plan how you will use your time and to prioritise your tasks.

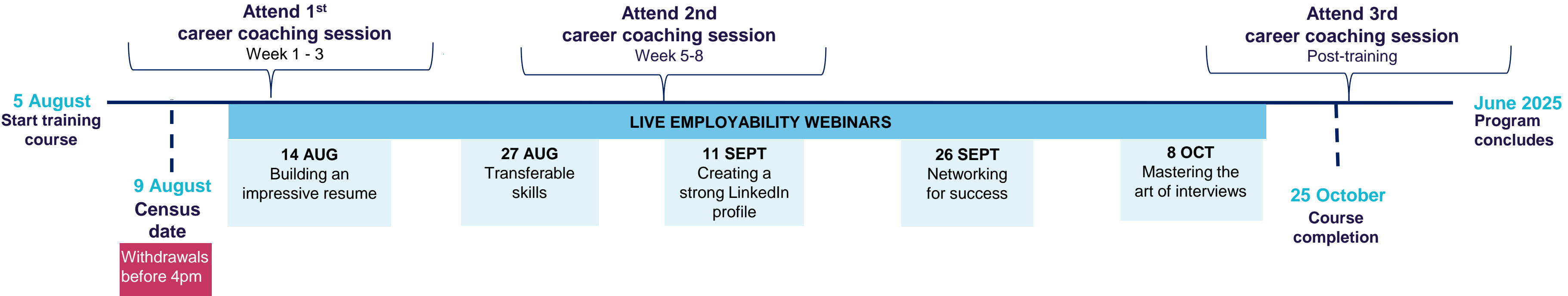
### 5. Fix schedule productivity

Break down your study sessions into manageable chunks, allocating specific times for tasks like reading and note-taking. Plan how you'll use your time and prioritize tasks for efficient study sessions. When creating your schedule, divide your time into manageable chunks.



# Timeline overview

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12 WEEK TRAINING COURSE, ASSESSMENTS, CAREER COACHING

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# Participant Guide

**Provides an overview of the program offerings, guidelines, policies and procedures**

**To make the most of the Digital Jobs program, please familiarise yourself with the Participant Guide**

**Tips:**

- Be organised
- Check your inbox (and junk/spam folder) regularly for any emails from Hudson, the program, or your training provider. Read these emails and respond to all requests.
- Come prepared to each of your coaching sessions with questions and ideas to discuss
- Attend the employability webinars or make sure you watch the recordings
- Engage with your peers in the program and start networking
- Take the initiative, be confident, and use the program resources to find your next career opportunity

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# Participant communications



## FORTNIGHTLY EMAIL UPDATES

The Digital Jobs program team will be sending fortnightly updates that will provide you with key dates and important information for the weeks ahead.

Please keep an eye out for these emails from [digitaljobsprogram@ecodev.vic.gov.au](mailto:digitaljobsprogram@ecodev.vic.gov.au) and read through the content thoroughly.

### WE VALUE YOUR FEEDBACK

The program team will also be sending out surveys in Week 6 and Week 12. This is your opportunity to provide feedback on the program, your training provider and experience.



# Q&A

**Have a question?**  
**Please drop it in the Q&A box now**

## Contact details

Please add these emails to your address book and check your junk/spam folder regularly.

### **Hudson**

[digitaljobs@hudson.com](mailto:digitaljobs@hudson.com) or 1300 172 949

### **Digital Jobs program**

[digitaljobsprogram@ecodev.vic.gov.au](mailto:digitaljobsprogram@ecodev.vic.gov.au)

# Next steps

**Key takeaways from today's session**

## **Read the participant guide**

For program information, key dates and details

## **Read the email from Hudson**

With presentation, recording, FAQs and link to JobAccelerator

## **Get organised**

Allocate time to study and review any pre-reading for your course

## **Census - Friday 9 August at 4pm**

**Book your first coaching session & register to attend the employability webinars**