THE DIGITAL JOBS PROGRAM

Round 10
Post-training support and services

1 November 2024

VICTORIA State Government | Jobs, Skills, Industry and Regions

Acknowledgement of Country

I acknowledge the Elders past, present and emerging, and the descendants of the people of these lands who have been and continue to be the Custodians of the lands upon which this work is being undertaken. I acknowledge that this land is a place of age-old ceremonies, of celebration, initiation and renewal, and that the local Aboriginal peoples have had and continue to have a unique role in the life of these lands.

Agenda

- **Your digital career toolkit**
- **Pathways post-training**
- **Job ready & employability webinars**
- **Applying for work placements**
- **Q&A**
- **Next steps**

Introduction

- This session is being recorded
- Ask questions through the Q&A box (not the chat box)
- We will send a follow-up email with the recording and outline next steps
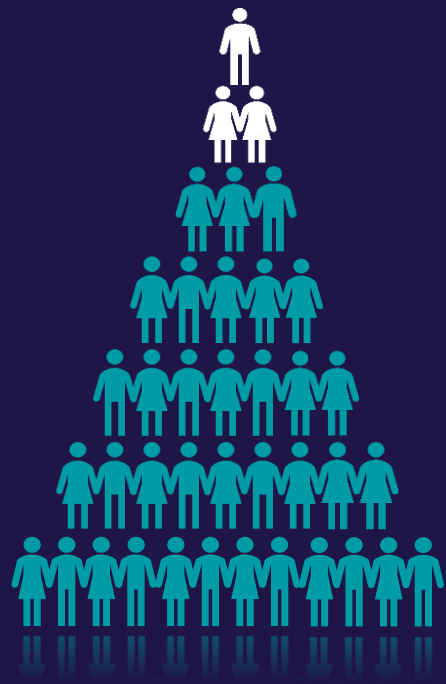
Elise Coughlin
Director, Talent Initiatives

**Fiona Cowl**
Lead Coach, Hellomonday

Congratulations

Only the top 15% of applicants are offered a place on the Digital Jobs program

Round Ten

234 participants

- Data Analytics
- Digital Marketing
- IT Operations Support
- Programming/Software Development
- User Experience/User Interface
- Web Development
- Cloud Computing

The Digital Jobs program commenced in July 2021

Tranche 1
Rounds 1 to 3

Tranche 2
Rounds 4 to 9

Tranche 3
Rounds 10 &11
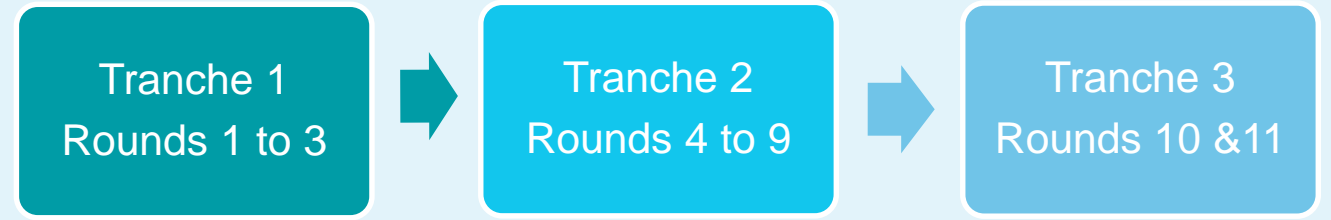
33,700+ applications received

5,500+ total participants

10/11 rounds underway

61% female participation in Rounds 10 & 11

YOUR DIGITAL CAREER TOOLKIT

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Participants receive:

- 12 weeks of free training from leading institutions
- 3 x one on one 45 minute career coaching sessions
- Live webinars on resume building, developing your LinkedIn profile, networking and mastering interviews
- Opportunities to apply for 12-week work placements (minimum wage) via the Digital Jobs Talent Community jobs board
- Access to the JobAccelerator library of employability resources to help you on your career journey

Round 10 participants have access to these services until 30 June 2025

Getting job ready

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Participants will have access to the JobAccelerator platform until June 2025. We encourage you to revisit the employability webinars and access all the resources and tools available

- Building an impressive resume
- Identifying your transferrable skills
- Building a strong LinkedIn profile
- Networking for success
- The art of Interviews

Your final career coaching session

Making the most of the final career coaching session.

- Come prepared
- Be ready to discuss career goals and objectives
- Review your resume & LinkedIn profile with your coach

* Note you must successfully pass your training course to be able to complete your final session with your career coach.

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Pathways after completing your course
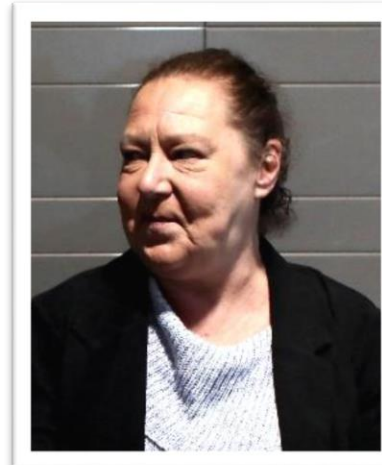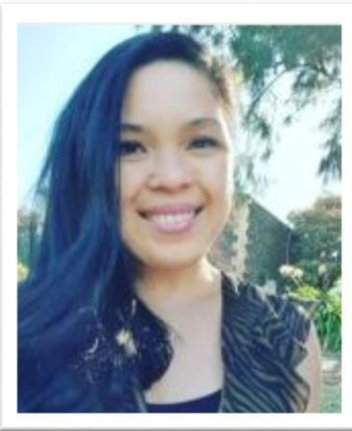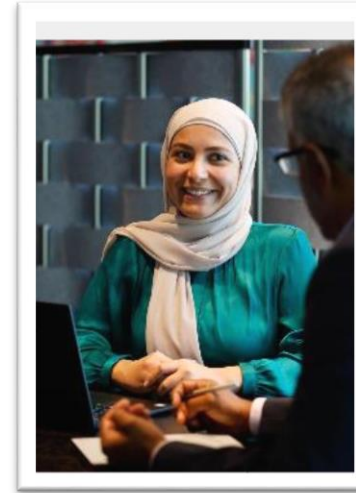
What's next?

- Find ways to apply your new digital skills in your current workplace
- Build your networks e.g. join meetups
- Update your resume and interviewing skills
- Market yourself on LinkedIn
- Start applying for digital jobs
- Source your own work placement
- Register with the Digital Jobs Talent Community to apply for work placement roles (12-week entry level roles at minimum wage)
- Continue further study

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Introducing the Digital Jobs Talent Community
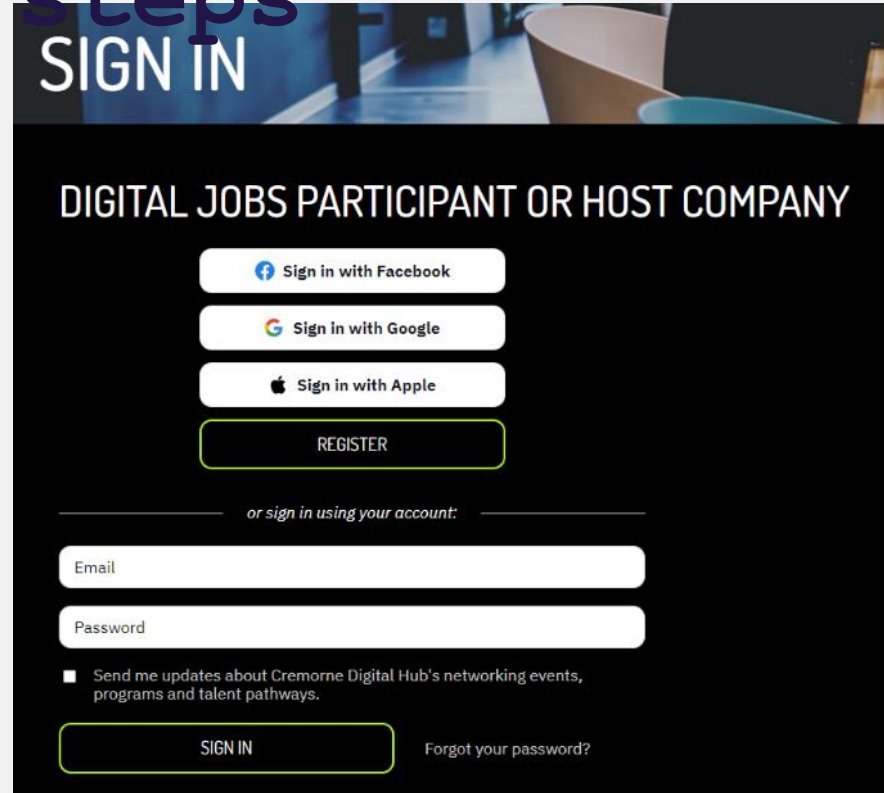
Powered by uWorkin

Round 10 participants will have access to the **NEW** Digital Jobs Talent Community hub from Wednesday 13 November.

This is a closed jobs board to apply for work placement opportunities offered exclusively through the program.

- A self-service platform
- Create a profile and upload your resume
- Create job alerts to search for relevant jobs
- Apply for jobs direct to business host

Access the Digital Jobs Talent Community hub in 3 easy steps

STEP 1: Register with email & password
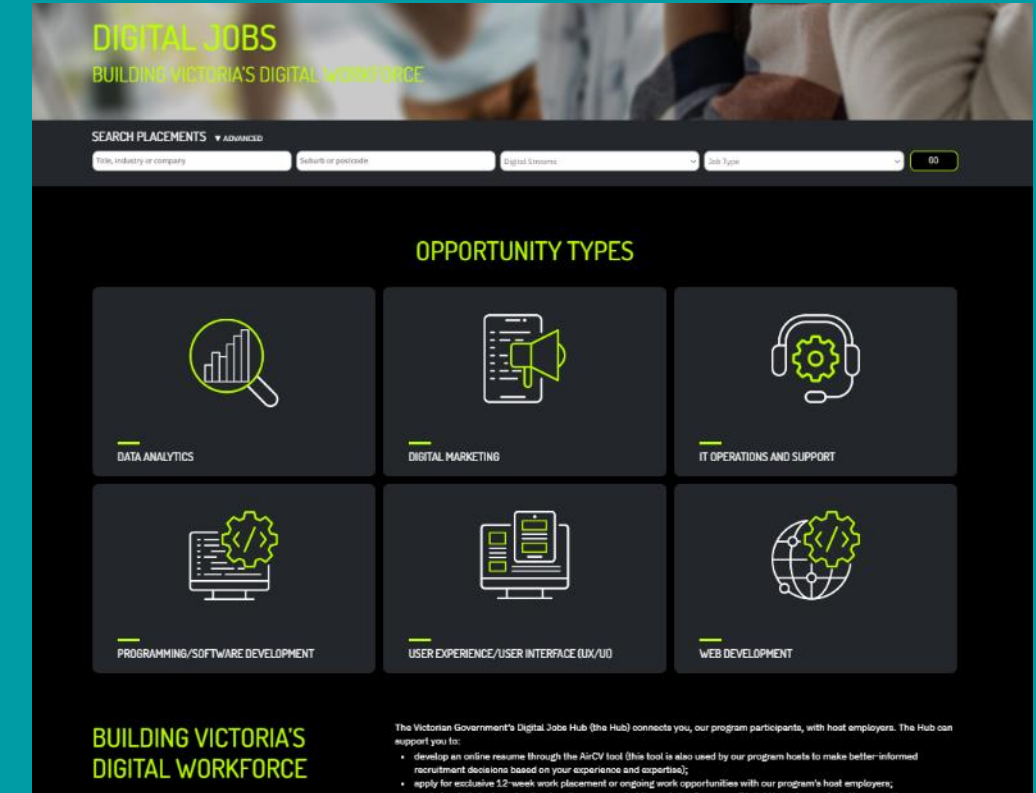
You will be asked to verify your details, once verified you will be sent a link to set up an account.

STEP 2: Set up your account

Upload your resume and submit your account for approval. The program admin team will check you have passed your course and grant access

STEP 3: Complete your profile & apply for jobs

Once you have access, you can complete your profile, create an AirCV and start applying for jobs on the hub.

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Placement opportunities

You will have access to the Digital Jobs Talent Community until 30 June 2025 to apply for work placement opportunities

- The work placement process is competitive, like applying for a job on the open market

- The placement opportunities offered in the program are entry-level with an entry-level salary

- Jobs may come and go quickly

- Companies don't necessarily have to publish a job, they can headhunt people from the platform

- We also encourage you to explore platforms like SEEK, LinkedIn for digital work opportunities, as well as your professional network

Work placement opportunities

Placements by type of employer
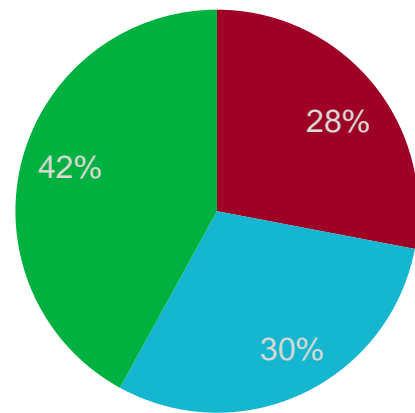
- Major employer
- Government
- SMEs & Startups

28%
30%
42%

Businesses value

✓ **In-demand tech skills**
Through 12 weeks of training from leading providers

✓ **Transferable skills, maturity and professionalism**
From past careers and 10+ years of experience

✓ **Diversity**
With candidates of different demographics and backgrounds

✓ **Technical aptitude and soft skills**
Through our competitive selection process

Participants bring maturity and professional skills as well as experiential and cognitive diversity which helps us think differently about solutions for our customers and staff.

Shayne Elliot
ANZ, Chief Executive Officer

ANZ

Unlocking the value of mid-career talent for digital roles

Digital Jobs provides businesses with a readily available pool of talent to support growth and diversity

In early 2022, **Bendigo and Adelaide Bank** placed four program participants in their Bendigo office, including two IT support participants, a data analyst and a software engineer. The participants added value to the bank through their drive and diversity of thought. As three of the four participants were female, the program has also assisted the bank to achieve gender balance.

'The program has helped us to build the female talent pipeline in our business. We see it as another channel to help us build gender diversity in tech.'

Strong Room is a fast-expanding med-tech scale-up, growing from six people to around 40 over 18 months. Strong Room was struggling to source the tech talent it needed to keep up with its rapid growth. The program matched Strong Room with three mid-career participants from the programming and digital marketing streams. The three are now in ongoing roles and are having real impact, across marketing, stakeholder engagement, and its more technical operations.

'It's a fantastic program and I can't recommend it highly enough… The skills they came with were excellent, but they're also just so hard-working. We give them things to learn, and they run with it. It's wonderful that they want to continue their education and to learn and grow.'

Indian IT multinational **Infosys** has taken 27 participants from the Digital Jobs Program across multiple streams. With almost all participants securing ongoing roles at Infosys, the program has been a valuable source of new junior digital consultants as well as a means of maintaining diversity in their workplace.

'The pedigree of mid-career professionals joining at Infosys has been incredible.' - Ashok Mysore, VP and Regional Head of Delivery & Operations ANZ at Infosys.

Post-training timeline

12 WEEK TRAINING COURSE
August to October 2024

Access to Digital Jobs Talent Community to apply for work placement opportunities

Employability webinars

1. Building an impressive resume
2. Transferrable skills
3. Creating a strong LinkedIn profile
4. Networking for success
5. Mastering the art of interviews

1 Nov
Information session

6 Nov
Results released

8 Nov
Newsletter

13 Nov
Digital Jobs Talent Community

Quieter period over Christmas/New Year

30 June 2025

Round 10 concludes

1ˢᵗ Career coaching session

2ndCareer coaching session

We are here

Newsletter
* How to set up your account on the Digital Jobs Talent Community
* Copy of our presentation and recording from today
* Reminder to complete your final career coaching session
* Tips and tricks about searching for roles on the open market

3rdCareer coaching session

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Next steps & key dates

Email sent by Friday 8 November
- Recording of the post-training information session, presentation deck & FAQs
- User guide for the Digital Jobs Talent Community Hub
- Email will be sent from digitaljobsprogram@ecodev.vic.gov.au

Training results

Remember you must pass your training to be eligible to apply for work

opportunities through the program and access to your 3rd career coaching session

Setting up your Digital Jobs Talent Community profile on
Wednesday 13 November, once results are verified, you will email you the link to access the hub, set up a profile and access the and jobs board

Newsletters
digitaljobsprogram@ecodev.vic.gov.au will continue to send the fortnightly newsletters with program information and key dates

Additional Questions?

Contact details

Hellomonday (formerly Hudson)
digitaljobs@hellomonday.co or 1300 172 949

Digital Jobs program
digitaljobsprogram@ecodev.vic.gov.au